



Text and Academic Authors Foundation

2008-2009 Annual Giving Campaign

The TAA Foundation was formed in 2003 to raise funds to support projects that benefit text and academic authors. TAAF's current projects include a study of the diversity of textbook authorship in the United States, with the goal of encouraging more minorities to write textbooks; and a study of the U.S. Textbook Adoption Process.

Last year, TAAF met the requirements of a \$20,000 matching gift from the Text and Academic Authors Association. TAA has made another \$20,000 matching gift this year. To receive these matching funds, TAAF must raise an equal amount from individual gifts and from grants from corporations and foundations. Your gift to the TAA Foundation will be matched dollar-for-dollar by TAA's matching gift if the Foundation is able to raise the entire \$20,000 by April 1, 2009. That means your \$25 gift becomes \$50; your \$100 gift becomes \$200; and your \$1,000 gift becomes \$2,000!

Gifts to the TAA Foundation (a 501c(3) charitable organization) are tax-deductible to the donor to the extent permissible by law.

Help TAAF reach its goal! Make a gift to the Foundation today!

Yes, I want to support TAAF's 2008-2009 Annual Giving Campaign with a gift of \$_____
I would like to make my gift in _____ monthly _____ quarterly installments
Please send me a _____ monthly _____ quarterly reminder by mail

Please list me as a member of the following 2008-2009 Annual Giving Society: _____ Leadership \$5,000 + _____ Founder's \$999 + _____ President's \$400-\$999 _____ Director's \$99-\$399 _____ Supporter's \$1-\$99 _____ I prefer to remain anonymous

Visit the TAAF website for the benefits of each level www.TAAFonline.net
Annual donors will be recognized as donors in the fiscal year in which they made their gift

Cumulative Giving TAAF offers special recognition to donors based on their cumulative giving to the Foundation over a period of years. To become a member of one of the Foundation's Cumulative Giving Societies, you can make a multi-year pledge right now, or simply make a gift to the Foundation's Annual Giving Campaign each fiscal year. Visit www.TAAFonline.net for a list of Cumulative Giving Society levels.

Yes, I would like to make a pledge of \$_____ over _____ years, beginning with fiscal year _____ (ex. 2008-2009)
Please send me a reminder by mail on (date) _____ of each year.

Please _____ record _____ do not record my cumulative giving level on the TAAF website.

Planned Giving _____ I have included TAAF in my estate plans _____ Please contact me about gift planning opportunities

Name _____

Address _____ City _____ State _____

Zip _____ Phone: (_____) _____ Email _____

Payment:

My check is enclosed for \$_____

MAIL THIS FORM to Text and Academic Authors Foundation P.O. Box 76477, St. Petersburg, FL 33734-6477